



CalOptima Health

Housing and Homeless Incentive Program: Round 5 Notice of Funding Opportunity

November 18, 2025

Kelly Bruno-Nelson, Executive Director, CalAIM/Medi-Cal

Danielle Cameron, Senior Director, Grant Management

Our Mission

To serve member health with excellence and dignity, respecting the value and needs of each person.

Our Vision

By 2027, remove barriers to health care access for our members, implement same-day treatment authorizations and real-time claims payments for our providers, and annually assess members' social determinants of health.

Agenda

- Welcome & Introductions of CalOptima Health Team
- CalOptima Health's CalAIM Commitment
- Round 5 Notice of Funding Opportunity (NOFO)
 - Funding Opportunity
 - Applicant Eligibility
 - Project Requirements
 - Evaluation Criteria
 - Timeline
- Q&A

For more information on these funding opportunities and CalAIM please visit:
<https://www.caloptima.org/en/About/CurrentInitiatives/CalAIM/FundingOpportunities>

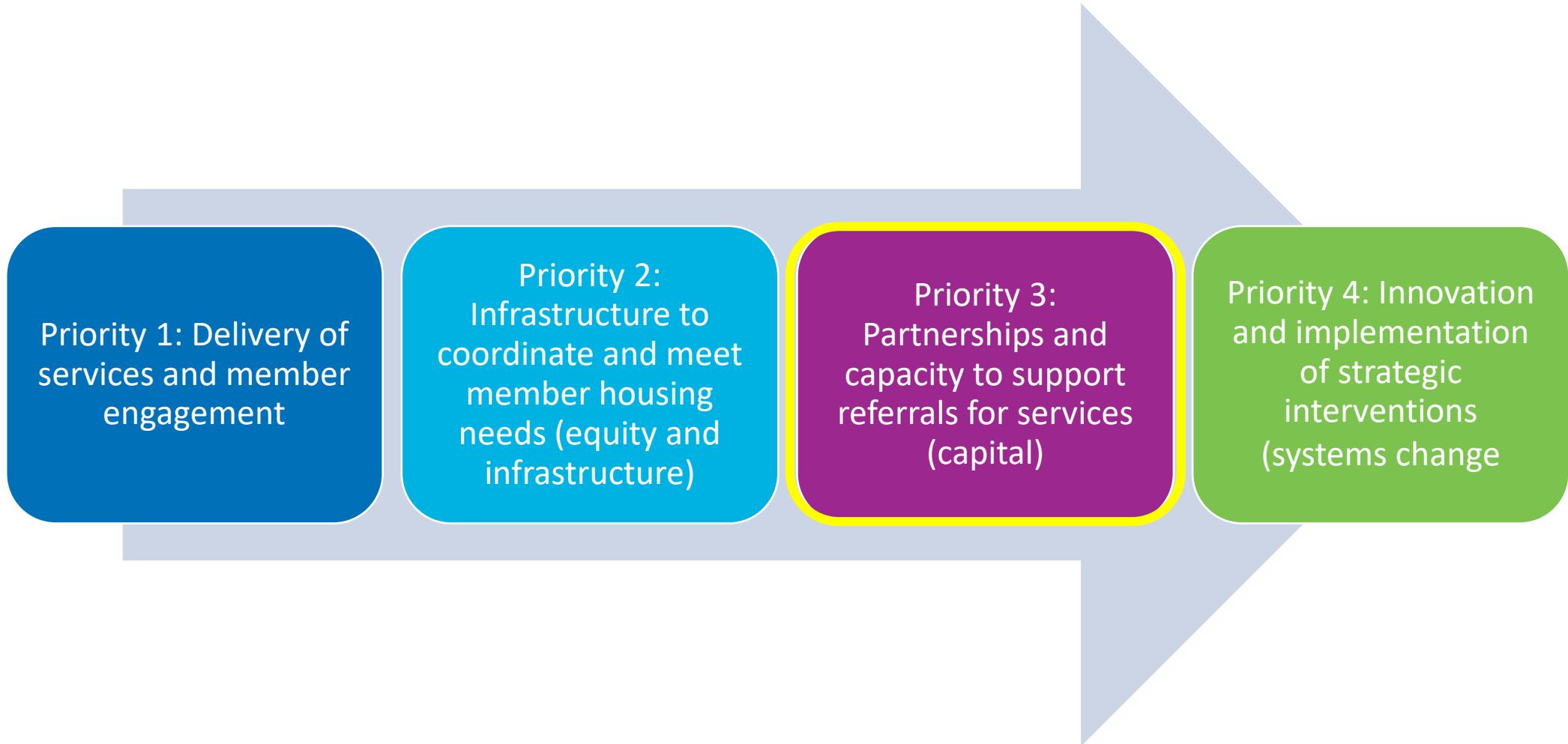
CalOptima Health's CalAIM Commitment

- Work toward eliminating health disparities by taking a comprehensive, countywide approach to caring for people experiencing homelessness and closing service gaps for populations with complex needs.
- The values at the center of our strategy are:
 - Centering the lived experience
 - Prioritize projects and programs that are trauma-informed, dignified, sustainable, inclusive, harm reduction, non-residency restricted, low barrier, and aligned with housing-first principles
 - Building up the capacity of providers operating at all levels

Component of CalAIM: HHIP

- Housing & Homelessness Incentive Program (HHIP)
 - HHIP was a voluntary incentive program that will enable Medi-Cal managed care plans (MCPs) to earn incentive funds by addressing homelessness and housing insecurity as social determinants of health.
 - Between incentives we have earned and additional board contributions, we have secured \$160.3M to invest in these activities. We have already distributed \$116.58M.

HHIP Funding Priorities Areas



Funding Opportunity Overview

- Funding for capital projects that develop or enhance housing for individuals experiencing homelessness in Orange County.
 - Supports construction, renovation, expansion, or furnishing of transitional, affordable or permanent housing units
 - Projects must also connect residents to supportive services
 - Priority for shovel-ready projects
 - Funding cannot be used for lobbying or rental assistance and projects that utilize this funding are subject to prevailing wage requirements

Grant Budgets, Amounts and Duration

Request Type	Grant Request Limit	Total Amount Available	Minimum # of Awards Available
Current CalOptima Health-funded projects	\$500,000 maximum	\$10,00,000	Two (2) awards
New applicants/projects	\$5,000,000 maximum		

* Assuming a large enough eligible applicant pool

Applicant Eligibility

- Applicants must be a 501(c)(3) or equivalent.*
- Applicants who previously received funding from CalOptima Health must be in good standing with the terms of that contract or grant to be eligible for new funding.
- Must be in good standing with CalOptima Health if previously received funds or are a contracted provider.
- Funds must benefit actively enrolled CalOptima Health members.
- Applicants whose projects that are ready to implement shortly after award strongly encouraged to apply.
- Applicants are strongly encouraged to apply for funds when ready to implement their project.
- Applicants must successfully complete an application and submit all necessary attachments and documentation by the deadline to be considered for funding.
- **Applicants may only submit ONE application.**

*Equivalent organizations may include tribes, public schools, universities, and local, state or federal government agencies and programs.

Project Requirements

- At least 90% of units must serve households earning $\leq 50\%$ of the Area Median Income (AMI), with rents affordable to those households.* (For new applicants only; existing grantees can apply regardless of their unit mix.)
- Current CalOptima Health capital grantees with active projects may apply if they can clearly demonstrate unanticipated cost overruns or a funding gap, with supporting documentation.
- Applicants must provide or connect participants to supportive services.
- Projects must be located within the County of Orange.
- Applicants must have EITHER (A) approved construction permits OR (B) site control AND a letter of support from the city manager that includes the project site address.
- At least 50% of total project funding must be secured. This may include the cost of the property.
- Site visits are required for applicants who advance in the process.

*Orange County Rent Income Limits: <https://www.ochcd.org/sites/hcd/files/2025-03/Attachment%20A%20-%20Rent%20and%20Income%20Limits%20v2.pdf>

Proposal Evaluation Criteria

Criterion	Maximum Points	Description of basis for assigning points
CalOptima Health core value alignment	5	Project is trauma-informed, inclusive, non-residency restricted, low-barrier, person-centered and aligned with housing-first and harm-reduction principles.
Project Description	10	Applicants must clearly explain how their project aligns with the funding opportunity and specify how the project will benefit actively enrolled CalOptima Health members.
Program Implementation	15	Plan must be complete and include measurable objectives, logical and feasible activities, and clearly defined measures of success. Timelines should be clear, realistic and well-structured.
Budget and Financial Management	15	Project must demonstrate financial sustainability beyond this funding opportunity and should not rely on ongoing grant support. Applicants must provide evidence of additional secured funding that meets or exceeds the minimum 50% threshold.
Readiness	15	Projects that can demonstrate viability and be fully operational soon after grant award will receive more points

Proposal Evaluation Criteria, cont.

Criterion	Maximum Points	Description of basis for assigning points
Experience	15	Applicants must demonstrate experience in developing housing options for people experiencing homelessness in Orange County. Organizations with a proven track record of successfully completing similar projects will receive additional points.
Capacity of Applicant	5	Ability to demonstrate financial and management capacity to carry out the project, as evidenced in the submission of required materials in the application portal.
Support Service Planning	10	Demonstrate how people served at this project will have access or referral to supportive services. Application packet includes a letter of commitment or attestation regarding the plan for support services
Housing Type	10	Provision of a housing type that meets a need in Orange County. Permanent and affordable housing projects that include many units for "extremely low income" (rent at 30% AMI) will receive more points.
Bonus Points: Project Permitting**	10	Projects that are already permitted, as evidenced through documentation, will receive these bonus points.
Total Earnable Points	110	

Timeline

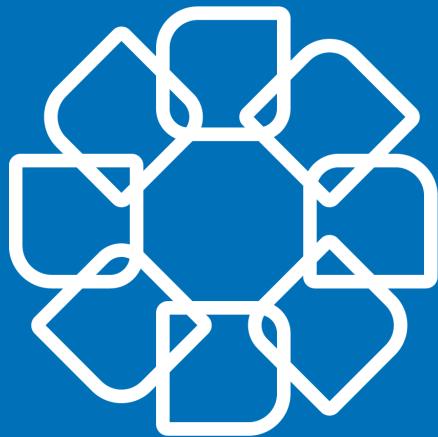
Action	Date
NOFO Released and Portal Opens	November 3, 2025
Bidder's Conference (virtual)	November 18, 2025 at 1pm PST
Q&A Available from Bidder's Conference	November 20, 2025
Application Deadline	December 19, 2025 at 5pm PST
Internal Review <i>*Applicant site visits expected to begin mid-January</i>	December 20, 2025 – February 20, 2026
CalOptima Health Board of Directors Meeting	March 5, 2026
Announcement of Approved Grants	March 6, 2026
Grant Start Dates	April 1, 2026

For more information on these funding opportunities and CalAIM please visit:
<https://www.caloptima.org/en/About/CurrentInitiatives/CalAIM/FundingOpportunities>

Q & A

CalOptima Health's Grant Management Team

calaimgrants@caloptima.org



CalOptima Health

Stay Connected With Us

www.caloptima.org

   @CalOptima